

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Ascend Media, LLC
6100 Center Drive, Suite 1000
Los Angeles, CA 90045
Tel.: (310) 642-4400
Fax: (310) 641-0790
www.rehabpub.com

Official Publication of: None
Established: 1988
Issues Per Year: 9
(See Paragraph 9)

FIELD SERVED

Rehab Management serves physical medicine, occupational therapy, and rehab specialists.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are administrators/managers/directors of rehabilitation, physical therapists/rehab therapists in private practice, physical therapists/rehab therapists in hospitals/institutions, occupational therapists/hand therapists/ergonomists, athletic trainers/exercise physiologists/kinesiologists, rehab nurses/counselors/case managers, physicians: rehab/orthopedic/psychiatry/neurology, educators, and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	2
Advertiser and Agency _____	405
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	205
Electronic _____	-
All Other _____	601
TOTAL	1,213

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	20,000	100.0	20,000	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	20,000	100.0	20,000	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/February _____	110	110			20,000	May _____	53	53			20,000
March _____	318	318			20,000	June _____	35	35			20,000
April _____	3,345	3,345			20,000	TOTAL	3,861	3,861			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009		
This issue is equal to the average of the other 4 issues reported in Paragraph two.		
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
Administrator/Manager/Director of Rehabilitation _____	7,558	37.7
Physical Therapist/Rehab Therapist in Private Practice _____	4,519	22.6
Physical Therapist/Rehab Therapist in Hospital/Institution _____	2,706	13.5
Occupational Therapist/Hand Therapist/Ergonomist _____	3,674	18.4
Athletic Trainer/Exercise Physiologist/ Kinesiologist _____	419	2.1
Rehab Nurse/Rehab Counselor/Case Manager _____	393	2.0
Physician: Rehab/Orthopedic/Psychiatry/Neurology _____	340	1.7
Educator _____	391	2.0
Others Allied to the Field _____	-	-
TOTAL QUALIFIED CIRCULATION	20,000	100.0
PERCENT	100.0	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	8,550	3,985	-			12,535	62.7
II. Request from recipient's company: _____	-	-	-			-	-
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	7,465	-	-			7,465	37.3
*Association rosters and directories _____	2,031	-	-			2,031	10.2
*Business directories _____	2,264	-	-			2,264	11.3
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	3,170	-	-			3,170	15.9
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	16,015	3,985	-			20,000	100.0
PERCENT	80.1	19.9	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			20,000	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			20,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	189		400-427 Kentucky _____	304	
030-038 New Hampshire _____	159		370-385 Tennessee _____	443	
050-059 Vermont _____	71		350-369 Alabama _____	277	
010-027 Massachusetts _____	651		386-397 Mississippi _____	223	
028-029 Rhode Island _____	92		EAST SO. CENTRAL	1,247	6.2
060-069 Connecticut _____	347		716-729 Arkansas _____	180	
NEW ENGLAND	1,509	7.5	700-714 Louisiana _____	231	
100-149 New York _____	1,608		730-749 Oklahoma _____	235	
070-089 New Jersey _____	632		750-799 Texas _____	1,174	
150-196 Pennsylvania _____	1,124		WEST SO. CENTRAL	1,820	9.1
MIDDLE ATLANTIC	3,364	16.8	590-599 Montana _____	133	
430-459 Ohio _____	819		832-838 Idaho _____	117	
460-479 Indiana _____	476		820-831 Wyoming _____	49	
600-629 Illinois _____	892		800-816 Colorado _____	300	
480-499 Michigan _____	759		870-884 New Mexico _____	95	
530-549 Wisconsin _____	572		850-865 Arizona _____	268	
EAST NO. CENTRAL	3,518	17.6	840-847 Utah _____	123	
550-567 Minnesota _____	444		889-898 Nevada _____	74	
500-528 Iowa _____	324		MOUNTAIN	1,159	5.8
630-658 Missouri _____	437		995-999 Alaska _____	29	
580-588 North Dakota _____	107		980-994 Washington _____	349	
570-577 South Dakota _____	145		970-979 Oregon _____	160	
680-693 Nebraska _____	267		900-961 California _____	1,256	
660-679 Kansas _____	280		967-968 Hawaii _____	55	
WEST NO. CENTRAL	2,004	10.0	PACIFIC	1,849	9.2
197-199 Delaware _____	57		UNITED STATES	19,966	99.8
206-219 Maryland _____	417		969 & 004-009 U.S. Territories _____	33	
200-205 Washington, DC _____	35		Canada _____	-	
220-246 Virginia _____	451		Mexico _____	-	
247-268 West Virginia _____	132		Other International _____	-	
270-289 North Carolina _____	540		APO/FPO _____	1	
290-299 South Carolina _____	238		TOTAL QUALIFIED CIRCULATION	20,000	100.0
300-319 Georgia _____	504				
320-349 Florida _____	1,122				
SOUTH ATLANTIC	3,496	17.6			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified: _____	20,000	20,000	20,000	20,000	20,000	20,000
Qualified Non-Paid: _	20,000	20,000	20,000	20,000	20,000	20,000
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
9	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**CHANGE IN FREQUENCY:**

Effective with the January issue, REHAB MANAGEMENT changed its frequency from 10 to 9 issues per year.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 2,031 copies or 10.2%, including American Occupational Therapy Association. Business directories include 1 source of circulation for a quantity of 2,264 copies or 11.3%, including American Medical Information. Other sources include 1 source of circulation for a quantity of 3,170 copies or 15.9%, including SKA Information Services.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Jodi Rich, Group Publisher

Susi Cordill, VP Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 14, 2009

State Kansas

County Johnson

Received by BPA Worldwide July 14, 2009

Type PJ

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